

Response to Request for Information

Reference FOI 002785
Date 19 September 2018

Out-of-Home Advertising

Request:

I would like the following information;

- 1) How much income did the Council receive from Out-Of-Home (OOH) advertising in the last 3 years?
[None](#)
- 2) What was the breakdown between bus shelters, large format, street furniture, roundabout sponsorship, lamppost sponsorship and other?
[N/A](#)
- 3) Who are the tenants/concessionaires for each contract?
[N/A](#)
- 4) When were they awarded and how long is left on each contract?
[N/A](#)
- 5) Who is the Council's contact responsible for the OOH advertising activities?
[John Roseblade](#)