

## Response to Request for Information

Reference      FOI 002484  
Date            2 July 2018

### ***Business Improvement District Funds***

#### **Request:**

I would like to request details of any funds used by the authority in relation to the establishment of a business improvement district regardless, of the outcome of this spend.

Wolverhampton Council has funded establishment costs for two business improvement districts; Wolverhampton City Centre and Bilston Town Centre. Both were successfully established and are currently operating.

I am interested in monies spent hiring consultants to write a business plan and carry out a ballot as well as funds spent on any feasibility studies which may have not, or not yet, resulted in a business improvement district being established.

In 2011 WV One (Wolverhampton City Centre Company) was awarded £191,000 over a two year period for the development of the Wolverhampton City Centre BID. This provided funding for the appointment of a Director to lead the development work and legal advice.

During 2014/15 and 2015/16 Wolverhampton Council contributed £20,000 to New Bilston Ltd (Bilston Town Centre Company) and also appointed Mosaic Futures Ltd, at a total cost of £10,000, to support New Bilston Ltd in the development of the Bilston Town Centre.

In the event of funds having been spent I would also like to know the name of the area in question, X Town Centre or Y Industrial Estate for example. In the event of a business improvement district being established the only information I require is the name of the organisation.

Wolverhampton City Centre BID is managed by Wolverhampton Bid Company Ltd and Bilston Town Centre BID is managed by Bilston BID Ltd. More details are available on the following websites:

<http://enjoywolverhampton.com/bid/>  
<http://discoverbilston.co.uk/bid/>