

Response to Request for Information

Reference FOI 002263
Date 8 May 2018

Costs of Events

Request:

On Monday 7th May there was a “parade” or “party” held in the centre of Wolverhampton following Wolverhampton Wanderers recent football successes.

There was also an event held in West Park of the same date.

Could you please confirm whether the council had any involvement in the events and if any costs were incurred by Wolverhampton City Council for the above events?

If so, could you please provide the following information:

- 1) The total cost incurred by the authority for the given events.
[It is projected that the net cost to the Council will be in the region of £54,000.](#)
- 2) Whether Wolverhampton Wanderers FC, or it’s sponsors, have covered any of the costs that the council were incurred.
[Yes](#)
- 3) The department(s) that were involved in the planning or execution of the above events.
[Visitor Economy](#)
[Highways](#)
[Licensing](#)
[Public Realm](#)
- 4) The amount of hours the authorities staff worked at the above events, if any.
(E.g. 2 x employee @ 5hrs = 10hrs total).
[174 hours.](#)

[Please note that the Wolves’ civic reception, open top bus parade and party in the park was jointly funded by the City Council and Wolverhampton Wanderers Football Club, with contributions from private sector sponsorship. The events attracted 80,000 people and achieved an international media profile for City of Wolverhampton after being broadcast around the world and the estimated boost to the local economy on the day was more than £1 million.](#)