



Response to Request for Information

Reference FOI 002262
Date 08 May 2018

Wolves Promotion Party in the Park and Reception Bank Holiday Monday

Request:

The following is my Freedom of Information request.

What was the total Council spend on the above event, including the parade in the City Centre prior to the West Park event?

In response to your request, it is projected that the net cost to the Council will be in the region of £54,000.

The Wolves' civic reception, open top bus parade and party in the park was jointly funded by the city council and Wolverhampton Wanderers Football Club, with contributions from private sector sponsorship. The events attracted 80,000 people and achieved an international media profile for City of Wolverhampton after being broadcast around the world and the estimated boost to the local economy on the day was more than £1 million.