



Response to Request for Information

Reference FOI 001691
Date 14 November 2017

Public Relations and Marketing

Request:

I would be grateful if you would provide the following information submitted as a Freedom of Information Request:

Part 1

1. Does your Council currently use a private company to undertake any of the following services: **No**
 - Public Relations
 - Social Media Communications
 - External Stakeholder Communications
 - Internal Stakeholder Communications.
2. If yes, can you please confirm: **N/A**
 - When the current contract was last let
 - When the current contract expires
 - Whether the current contract has options to extend its length
 - When you expect to retender the contract.
3. If no (to question 1 above), are you considering letting such a contract in the future and if so, do you have an approximate timetable for engaging the market? **Not a present.**

Part 2

4. Have you used a private company to help you with any other marketing or public information campaigns in the past 2 years? **No**
5. If so, could you please provide a brief overview of what those campaigns were about and approximately how long your contract with the company was for to support the campaign(s)? **N/A**